

# MITTICOOL CLAY REFRIGERATOR



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## User Experience Report

E4C user experience reports are meant to capture the user perspective from the field in the technology for development space.

# Mitticool Clay Refrigerator

## USER EXPERIENCE REPORT

“A simple and great innovation made up of clay and requires water as input for it to work”

-User

## FACTS

*Interviewee using the product*



**User:** Works at SHRISHTI NGO. Received the product from SHRISHTI NGO five years ago for the purpose of testing. The user used it for a period of a year.

**Location of the interviewee:** Ahmedabad, Gujarat, India, Urban Household.

**Interview Language:** English

**Interview Date:** September 2018

## User provision

The user received the Mitticool Clay Refrigerator from 'SHRISHTI' NGO. The product can be purchased from various offline stores and also online within 5500 INR (~80 USD)

"I definitely recommend the product to anyone who is fond of using a low-cost natural product which runs on water as input."

-User



## INTERVIEW QUESTIONS:

- How long have they been using the product?  
The user received the product five years ago and used it for a year for testing.
- How frequently do they use the product? Or What was the last time you used this product?  
During the one-year test period the user used the product daily. The last time it was used was four years ago.
- How often do you use this product in the last day? week?  
Previously the product was used every day.
- What products were they using before?

Electric refrigerator.

- Cost of operating? Maintenance?  
Zero cost of operation as it runs on water as input.
- Would you purchase it again/recommend it to friends/colleagues? Why/why not?  
Yes, I would definitely recommend it to anyone who is fond of using a low-cost natural product which runs on water as input.
- How long does it take to cool the Mitticool Clay Refrigerator?  
1-2 hours.
- Which things can be stored with this product?  
It is good for storing vegetables. It increases their shelf-life.
- What things would you change? Suggestions for designer?  
No.