

From Global Goals to Local Action

SDG LOCALIZATION

Learning Module 4 | 2025

Session Cooperation Partner



AGENDA

- | | | |
|-----------|--|--------|
| 01 | Exploration Task: Pre-Module | 2 min |
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| 02 | SDG Foundations
Facilitated by Alexander Ochs, SD Strategies | |
| | 2030 Agenda | 20 min |
| | SDG Localization | 20 min |
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| 03 | Role Playing - Breaking Rooms | 30 min |
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| 04 | From Learning to Action | 5 min |

SDG FOUNDATIONS

FACILITATED BY ALEXANDER OCHS, SD STRATEGIES



Alexander Ochs

Managing Director, SD Strategies

- Political scientist (M.A.: Cologne, Munich, Berlin, Princeton)
- Founded SD Strategies in 2015
- President, Forum for Atlantic Climate and Energy Talks (FACET); Editor in Chief, Sustainable Democracies
- Specializes in climate, sustainable development, energy and mobility policies and governance
- Advises governments, international organisations, foundations, and the private sector
- Senior positions at Worldwatch Institute, Center for Clean Air Policy, German Inst. for Int'l & Security Policy, UNEP
- Academic appointments at JHU, CUNY, GWU, Princeton, FU & HU Berlin
- Member of the German delegation to UNFCCC



ochs@sd-strategies.com

- ▶ SD Strategies GmbH is a **policy and communications** company supporting public and private clients around the world.
- ▶ Headquartered in Berlin, Germany, we offer a **global network of thought leaders and experts**.
- ▶ We design **solutions for sustainable development, sectoral transition, and deep economic and social transformation**.



2030 Agenda

2030 AGENDA FOR SUSTAINABLE DEVELOPMENT



THE GLOBAL GOALS





SUSTAINABLE DEVELOPMENT GOALS





135 Targets - Responsibility of National Governments


110 Targets - Require action at local level

88 Targets - Require the engage of private sector

54 Targets - Require international cooperation/coordination

SDG Localization

LOCALIZING THE SDGs



"We recognize that **sustainable urban development and management are crucial to the quality of life** of our people. We will work with local authorities and communities to **renew and plan our cities and human settlements** so as to foster **community cohesion** and **personal security** and to **stimulate innovation and employment**."

2030 Agenda for Sustainable Development, paragraph 34

Adapting, customizing and translating the SDGs into local development plans and strategies that fit the needs, context, and priorities of a particular region or locality, in coherence with national frameworks.

Considering **local contexts** in the achievement of the 2030 Agenda

- Setting of **goals and targets**
- Determining the **means of implementation**
- Using indicators to **measure and monitor progress**



A people-centered local development policy under People focuses on improving community well-being through bottom-up approaches.

Climate adaptation initiatives under the Planet pillar promote clean energy, waste reduction, and pollution control to combat climate change.

Involving the private sector supports Prosperity by creating jobs and fostering sustainable economic growth.

Encouraging dialogue among policymakers, developers, and social movements strengthens Peace by building inclusive, just societies

A multi-stakeholder approach reflects Partnerships, integrating diverse actors to advance the SDGs.



NEWSLETTER

Sustainable Democracies

This series curated by SD Strategies explores innovative governance approaches for sustainable development.



Local SDG Councils: Empowering Communities to Create the Change They Want

- Encourage **data-driven policymaking** responsive to real-world challenges
- Promote **cross-sectoral collaboration**
- Bridge gaps between **public and private stakeholders**;
- Ensure **policy coherence across different levels** of government
- Drive experimentation and adaptation, allowing local actors to **test** new and **scale** successful initiatives
- Cities and regions conduct **Voluntary Local Reviews (VLRs)** to localize the SDGs and report on their achievements and challenges
- Featured **examples**:
Bogotá, Colombia; Helsinki, Finland; Kitakyushu, Japan

REFLECTION AND CLOSING

A person is operating a drone in a field. The drone is flying in the air, and the person is standing in a field of green plants. The background is a clear blue sky.

How do E4C Projects contribute to **SDG Localization?**

E4C Projects - Localizing the SDGs

Innovative solutions addressing local environmental challenges

Drive multiple SDGs at the local level with national impact

Bridge the gap between policy and practice through R&D

Monitor and evaluate community-level impact

Questions?

Thank you!

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